



URBAN SPORTS CLUB

Outdoor Guide

Take your course offering to a new level with outdoor fitness classes.

Checklist: Are you ready for your outdoor class?



Location

- ☐ Is the location easily accessible for your target group?
- ☐ Is there enough space for your maximum number of participants?
- ☐ Is the surface suitable (non-slip and flat level)?
- ☐ Is there shade or protection from the sun?
- ☐ Are there toilets nearby?
- ☐ How loud are the surroundings? (e.g. road traffic)
- ☐ Do you need a permit for this location?

Course setup & equipment

- ☐ What equipment do you need (mats, speakers, markers, microphone/speakers, music)?
- ☐ How do you transport and store the equipment?
- ☐ Can participants bring their own equipment?
- ☐ Do you have everything for cleaning and hygiene (disinfection etc.)?

Planning & booking software

- ☐ Is the course correctly transferred to the Urban Sports Club app?
- ☐ Is the location correctly visible in the app?

Urban Sports Club integration

- ☐ Have you set up an outdoor location in your booking software?
- ☐ Is the course clearly communicated as an outdoor course?
- ☐ Is there an alternative solution in case of bad weather (indoor/digital/cancellation)?
- ☐ Have you communicated the cancellation policy?



Checklist: Are you ready for your outdoor class?



Communication & participant information

- ☐ Do your participants know exactly where the course is taking place and what they should bring with them?
- ☐ Do you send reminders by email or WhatsApp?
- ☐ Do you use social media or newsletters for communication?

Bad weather plan

- ☐ Is there a clear rain or heat regulation?
- ☐ How do you communicate last-minute changes?
- ☐ Is your plan realistically practicable (e.g. indoor alternative location available)?

Visibility & marketing

- ☐ Have you made your studio/brand visible on site? (banners, clothing, flyers)
- ☐ Is the check-in code clearly visible?
- ☐ Do you use social media for promotion?
- ☐ Do you use Urban Sports Club social media templates for class announcements or cancellations?

Follow-up & optimization

- ☐ Did the course run smoothly?
- ☐ What went well - what can you improve?
- ☐ Did you get feedback from participants?
- ☐ Would you like to keep outdoor courses on offer permanently?



Are you ready for a new era of wellbeing?

Let's inspire people to live active and healthy lives together.

[Become a partner](#)



URBAN SPORTS CLUB